Built for Business;
Designed for People

Heartwork

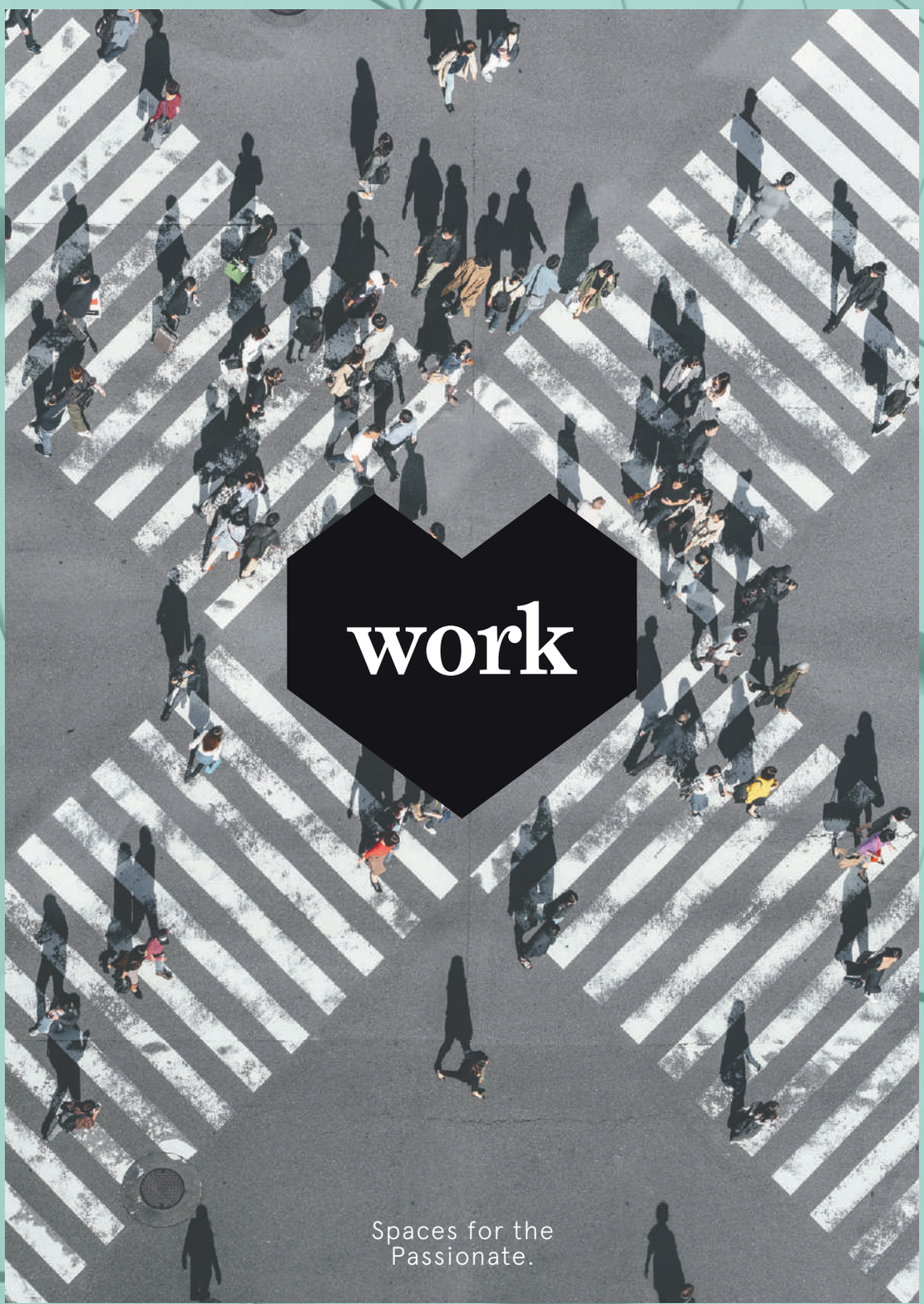


INNOVATED BY MOUNTAIN VIEW

Heartwork

INNOVATED BY MOUNTAIN VIEW




work
Spaces for the
Passionate.



Word from CEO

Mountain View strives to constantly offer new & unique concepts in the Egyptian market. We usually make sure that our new breakthroughs in the market are suitable for our clientele.

On that account we have partnered with both global happiness coach-sultants, and Callison RTKL a global design firm ranked number 1 in the world for designing business & commercial projects.

The outcome of this alliance is a Silicon Valley like International Business Hub in Cairo, The first of its kind in Egypt and in the Middle East.

where the Science of Happiness & the Science of Design have been merged to guarantee happiness in the workplace. consultancy, standards, and certifications have been proven globally to have a great impact on employee's productivity & company's sales and profitability. After applying the Science of Happiness to Mountain View's HQ and seeing the outcome, It is with pride that we offer a wide range of studied products along with our expertise to small, medium, and large enterprises to join our first International Business Hub, Heartwork.

work

International **Business Hub**

Heartwork is the very first International Business Hub

The project is located in iCity New Cairo. Merging the science of happiness and the science of architecture is behind Heartwork's outstanding concept and building designs.

The science of Happiness is offered by our global partner DH, based in San Francisco, USA, while the Science of Design is offered by our global partner Callison RTKL, based in Dallas, USA and our regional subsidiary, DMA.

Our **Partners**

DH has evolved from a New York Times® Best Seller to the world's first Culture coachlsulting® [coaching + consulting] company. From the early days of Zappos to the 350+ organizations they've impacted around the world, DH has been pioneering the way. They're here to help engage employees to create happier, sustainable cultures for a more profitable business.

DH has an impressive list of global clients such as:

- Facebook
- Starbucks
- McDonald's
- Audi
- Toms
- HP
- Dubai Government's "Happiness Initiative"

CALLISONRTKL™

Our **Partners**

CallisonRTKL (CRTKL) combines the legacy of two great design practices into an even stronger, more distinct voice that is characterized by the strength of their ideas, the spirit of their culture and the passion of their people to make the world a better place.

People are at the center of what they do. Focusing on their relationships, with clients and teams, helps them make the big seem small, more personal, and keeps them moving in the right direction.

Their process centers on creativity, cross-pollinating ideas and talents across offices to deliver quality at all levels and in all places.

One of their major developments in the Middle East is the Dubai Creek Harbor hosting the tallest structure in the world.

DMA
Design Consultancy

Our **Partners**

In DMA they believe that Architectural Design is not only about being Iconic or Unique; **it is about bringing the project to Life."**

Since its establishment, DMA has earned a reputable position across Egypt and the region for its precision in various consulting engineering activities, continuing to grow in line with the complexity and diversification of projects that are developing day after another in today's ever-changing business world.

Delivering **Happiness**

21%

Increase Productivity

Inspire your employees to do their best everyday not just the day they're hired.

37%

Grow your bottom lines & sales

With a sustainable culture of happiness, your business will grow and adapt to an ever-changing world.

41%

Align your team & increase retention

Get your teams working together to maximize engagement and impact.



Happy Employees



Happy Clients



More Sales

Pillars of **Happiness**

We are utilizing the extensive experience of DH in happiness consultancy, and as discussed in hundreds of published articles and famous books, there are 4 Pillars of Happiness that should be tackled in every work environment resulting in better organizational and personal outcomes.

We, at Mountain View, have decided to make those pillars the core of our International Business Hub "Heartwork", the first and the happiest office park in Egypt.

To nurture happy employees, we need to feed the soul, body, mind and heart through the Science of Happiness and the Science of Design.

Work



1

Pillar of
Happiness

Mind

The luxury of being connected or disconnected when needed is the ultimate offering for employees. Having a good scenery, access to private areas and spaces designed for play is very important.

Providing freedom and delightfulness :

THE FLEX: Outdoor working spaces that provide focus and privacy.
THE CO-LAB AREA: Moldable community workspaces.



2

Pillar of
Happiness

Soul

Having a higher purpose for living is one of the most important factors for happiness. Therefore, it is essential to make sure that all employees are working for a purpose. Hence we have embedded curated art, communicated values, and meditation areas to help feed employees' souls, as happy souls create a beyond satisfying work environment.

Providing meaning through:

TECH-FREE CONNECT AREA: An engaging sculpture park.

THE GRATITUDE WALL



Workspaces

for Passionate.



Mind phase

Positive Spaces
for Positive People.



Soul phase

3

Pillar of
Happiness

Body

Having an active design office with untraditional workplace increases the ability of employees to be more efficient. Daylight access helps employees with their energy and increases optimism. Other simple amenities that have a huge impact on productivity is having easy access to transportation, healthy food options, biophilic design and fitness utilities which directly help employees achieve their goals peacefully and efficiently.

Providing vitality through:

THE FIT PATH: An outdoor gym facility.
TRACK: Outdoor fitness and fun.



4

Pillar of
Happiness

Heart

Meaning

Human beings are surely social emotional creatures who like sharing gratitude, and ideas. Accommodating these natural instincts in the workspace automatically affects the employee's wellbeing and productivity.



Passionate Workspaces

passionate people

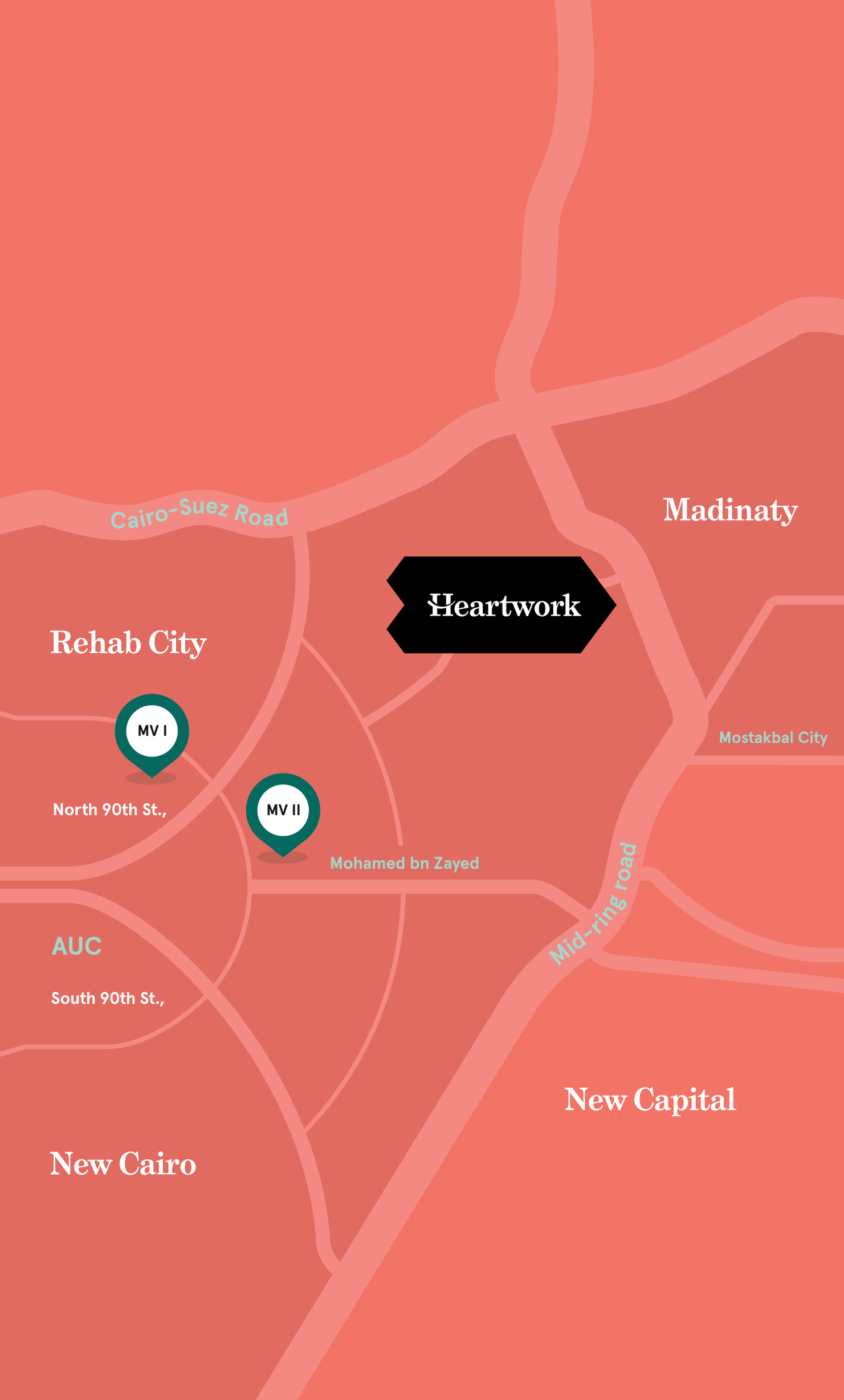


Body phase

Workspaces
for Dreamers.



Heart phase


Cairo-Suez Road
Madinaty
Heartwork
Rehab City
MV I
North 90th St.,
MV II
Mostakbal City
Mohamed bn Zayed
Mid-ring road
AUC
South 90th St.,
New Capital
New Cairo


Work



Master Plan

Heartwork is a gated international business hub, designed to afford high levels of luxury & convenience. Built on 38 acres with wide green areas accompanying the office buildings and ensuring a breathtaking view for each building. The project's design ensures the accessibility between the office buildings and the facilities through long boulevards and jogging tracks. And having DH Campus at the heart of the project for all occupant's access. Moreover, the DH Campus is going to host the first DH Office in the Middle East.

Emphasizing on the importance of the 4 pillars of happiness (Body - Heart - Mind - Soul), the different phases were named accordingly. Each phase has its unique characteristics reflected in the activities and facilities.

Embedding
The Happiness Pillars
Mind, Body, Soul, Heart



Building **Types**

We cater to the needs of all types of business, the small, the medium and the large



HQ 500



HQ 50



HQ 500I



HQ 500 Complex

Index

First Building Type _____ HQ 500

Second Building Type _____ HQ 50

Third Building Type _____ HQ 500I

Fourth Building Type _____ HQ 500 Complex

HQ 500

HQ 50

HQ 500I

HQ 500 Complex

HQ 500

"We are what we repeatedly do. Excellence, then, is not an act, but a habit."

~ ARISTOTLE ~



HQ 500

Finishing **Specs**

Core & Shell



Double glazed curtain wall system
(or aluminiun clading, solid .walls & glass windows)



Electricity tie ins



Fiber optics connection



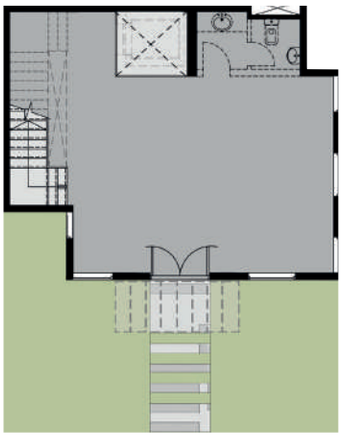
Main entry door office

Type A

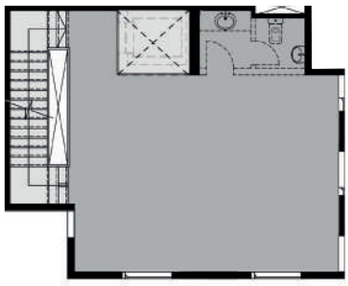
HC



Ground Floor



Typical Floor



Floors
G+3

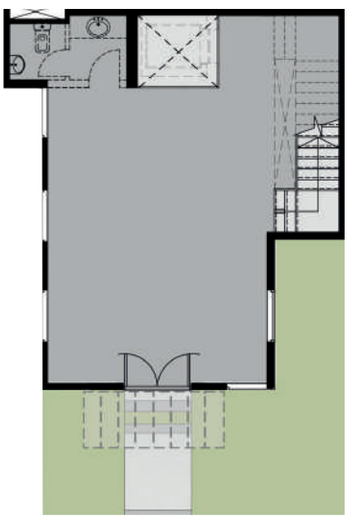
Area
360sqm

Type A

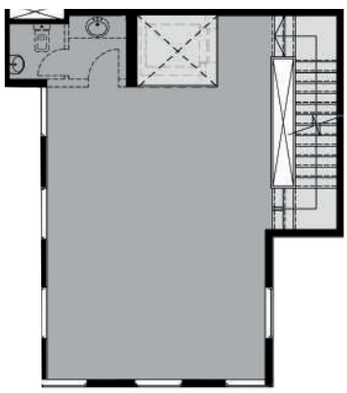
VC



Ground Floor



Typical Floor



Floors
G+3

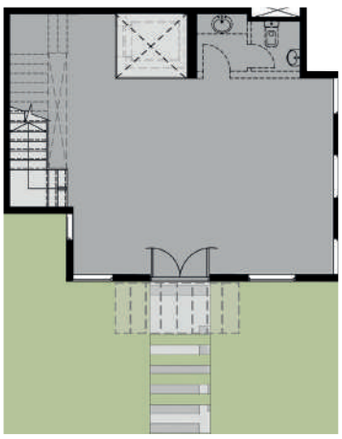
Area
360sqm

Type B

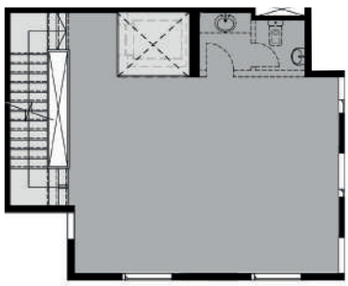
HC



Ground Floor



Typical Floor

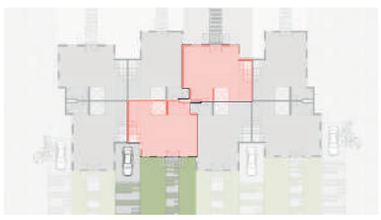


Floors
G+2

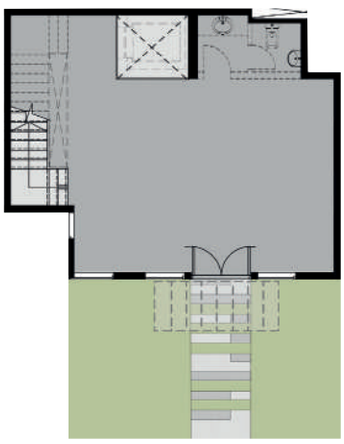
Area
270sqm

Type B

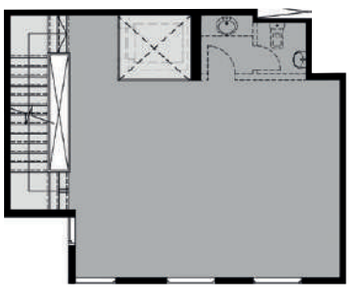
HM



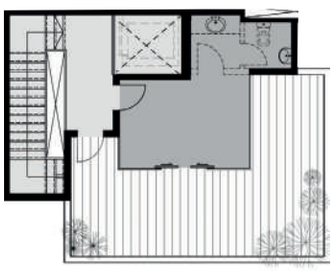
Ground Floor



Typical Floor



Roof Floor

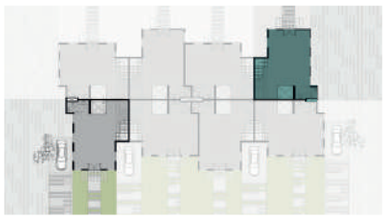


Floors
G+2
& Roof

Area
315sqm

Type B

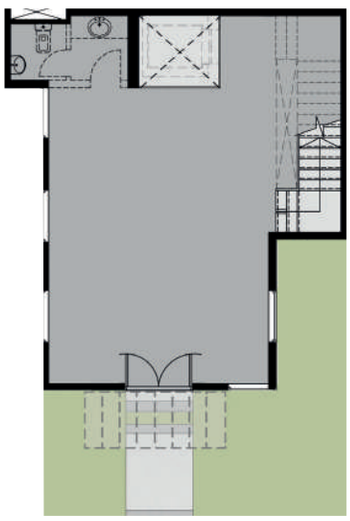
VC



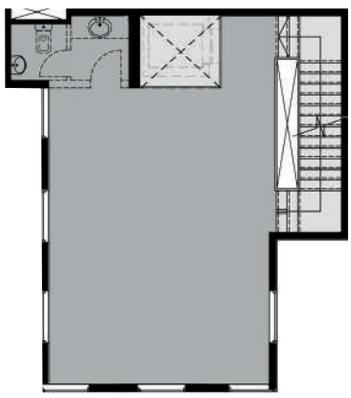
Floors
G+2

Area
270 sqm

Ground Floor

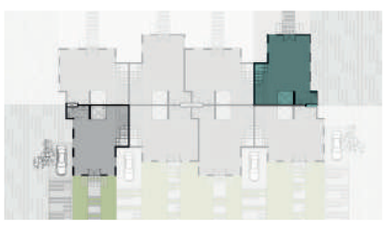


Typical Floor



Type B

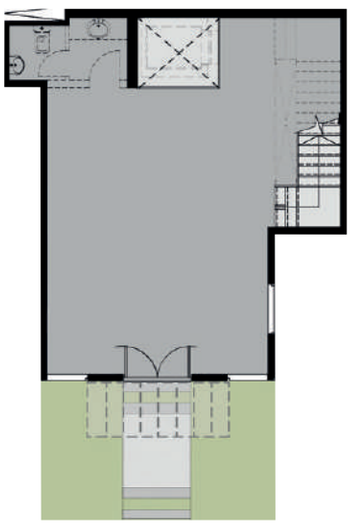
VC



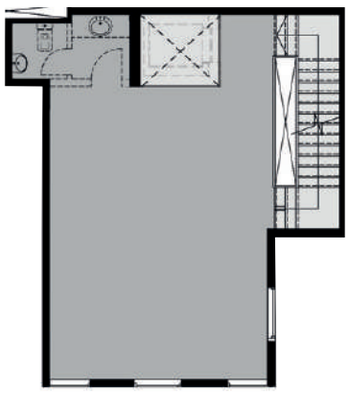
Floors
G+2

Area
270 sqm

Ground Floor



Typical Floor

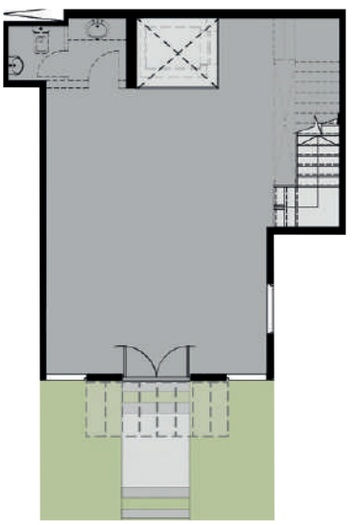


Type B

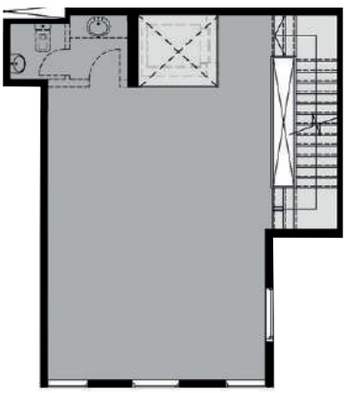
VM



Ground Floor



Typical Floor

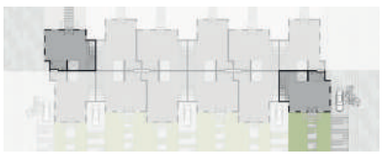


Floors
G+2

Area
265 sqm

Type C

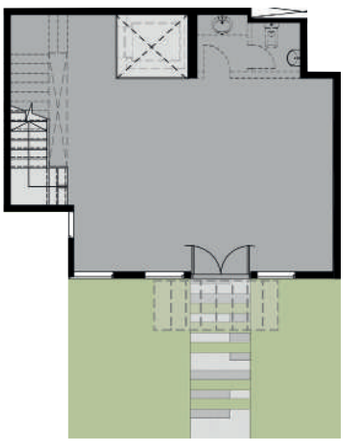
HC



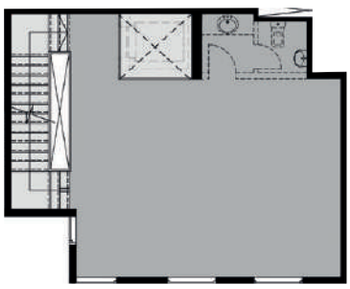
Floors
G+2

Area
270 sqm

Ground Floor



Typical Floor



Type C

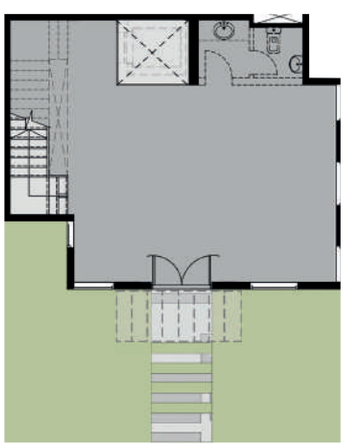
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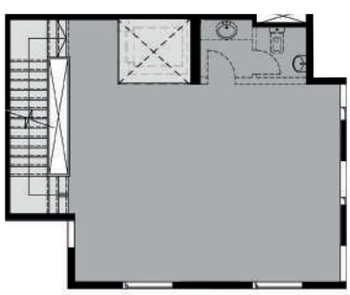
Floors
G+2
& Roof

Area
315 sqm

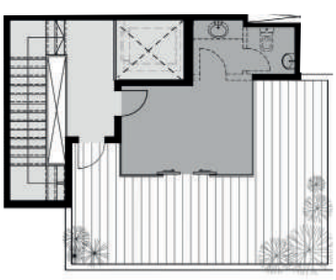
Ground Floor



Typical Floor

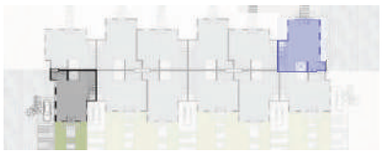


Roof Floor



Type C

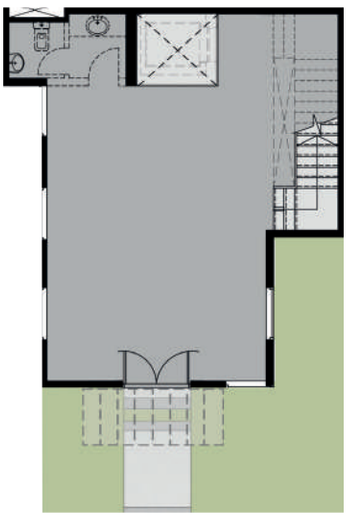
VC



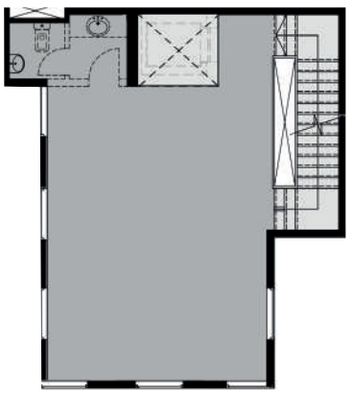
Floors
G+2

Area
270 sqm

Ground Floor



Typical Floor



Type C

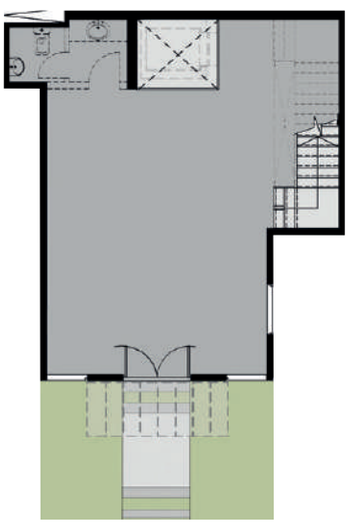
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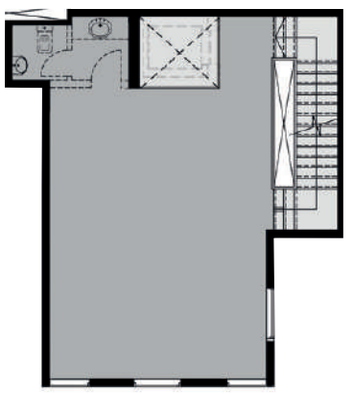
Floors
G+2

Area
265 sqm

Ground Floor



Typical Floor



HQ 50

“Whether you think you can or you think you can’t you’re right.”

~ HENRY FORD ~



HQ 50

Finishing **Specs**

Fully Finished

Quality finishing for building core

(Marble, false ceiling, paints)

Unit specs



Carpet flooring

(for units, paints for all walls, false ceilings)



Each 65 m * 4 connection points



Enry door for office



Central AC system

HQ 50

Finishing Specs



Surveillance cameras for open spaces



High speed Elevators



Fiber optics connection



AC System for Building core



Fire fighting system



Main entry door office



Quality finished & equipped pantry

(in each floor)

HQ 50 - L
Building (4)

Ground floor



65 sqm

Retail

80–85 sqm

HQ 50 - L
Building (4)

Typical Floor



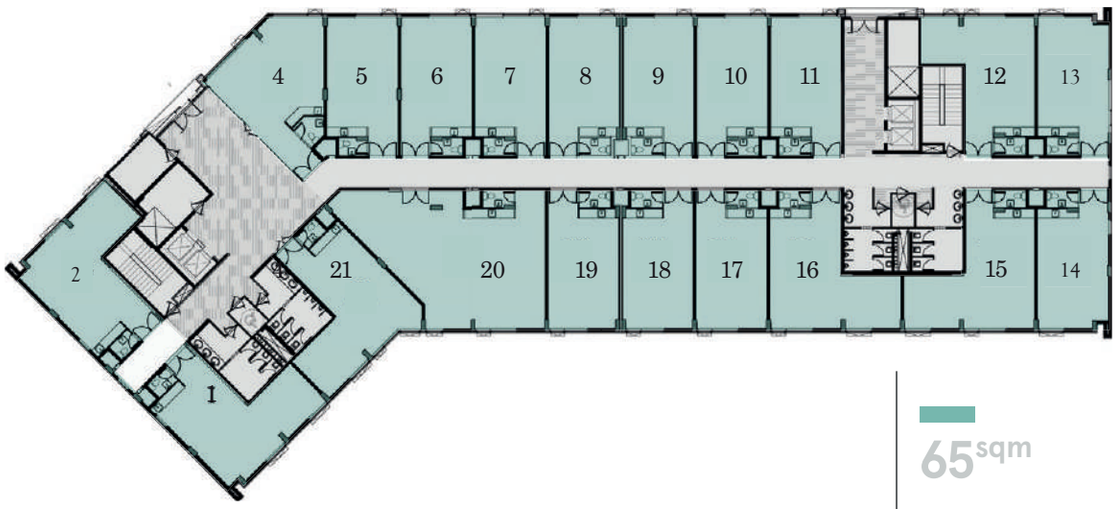
65 sqm

Retail

80–85 sqm

HQ 50 - L
Building (33)

Ground floor



65 sqm

Retail

80–85 sqm

HQ 50 - L
Building (33)

Ground floor



65 sqm

Retail

80–85 sqm

HQ 500i

“We are what we repeatedly do. Excellence, then, is not an act, but a habit.”



HQ 500I

Finishing **Specs**

Core & Shell



Electricity tie ins



Unit Door



AC System for building core



Wall Paints



Bathroom and Kitchenette's Flooning Ceramic Tiles



Cement (temazzo) files flooning



concrete ceiling



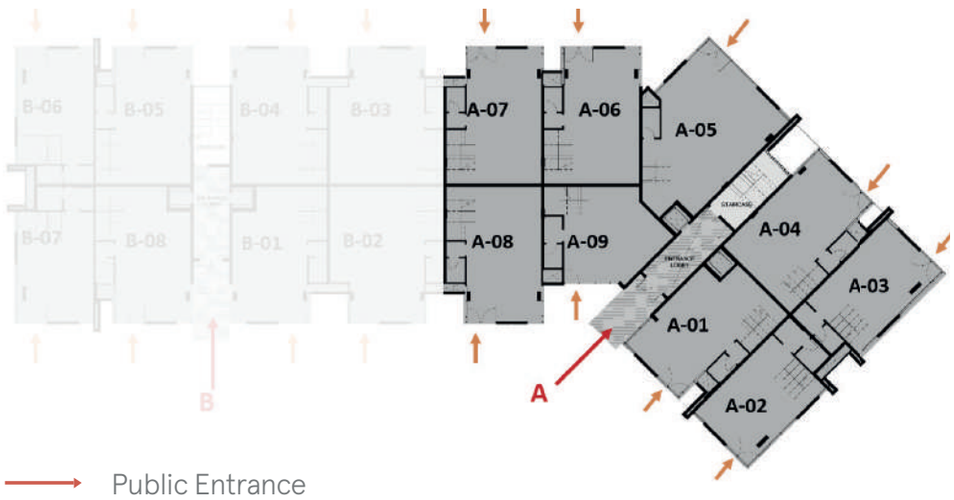
HVAC,MEP and Plumbing

Entrance A

M-10-HQ 500i

UNIT	AREA
A-01	200
A-02	170
A-03	180
A-04	205
A-05	265
A-06	205
A-07	200
A-08	205
A-09	170

Ground Floor A



Public Entrance

Private Entrances

Entrance A

GC



Floors

G+1

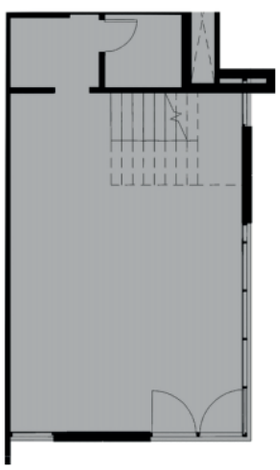
A02

170 sqm

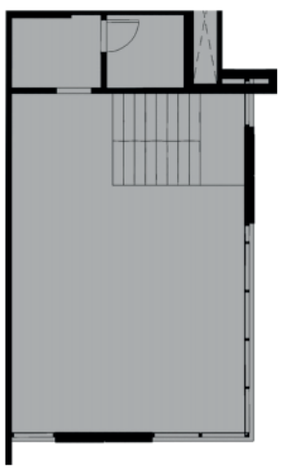
A03

180 sqm

Ground Floor



First Floor



Entrance A

GM



Ground Floor



First Floor



Floors
G+1

A04
205sqm

Entrance A

GM



Ground Floor



First Floor



A02
205sqm

A02
200sqm

Floors
G+1

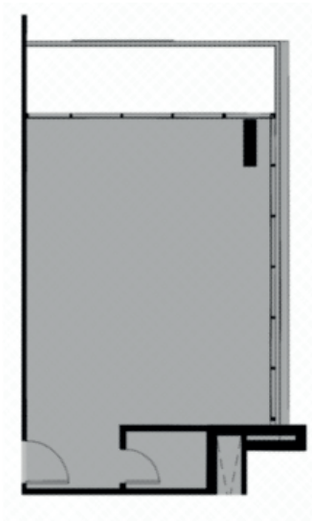
A03
205sqm

Entrance A

SC



Typical Floor



Floors
2nd

A22
85sqm

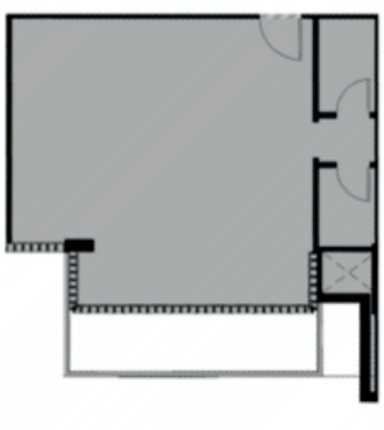
A23
90sqm

Entrance A

SM



Typical Floor



Floors
2nd

A23
95 sqm

Entrance A

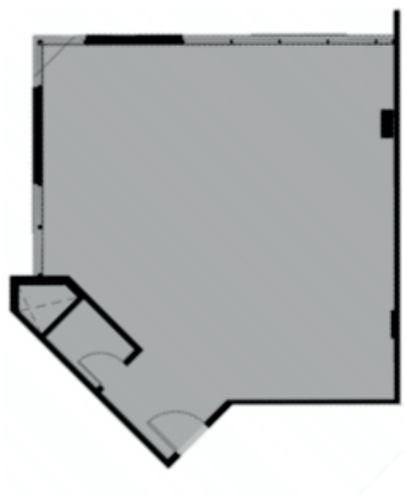
SM



Floors
2nd

A25
115 sqm

Typical Floor



Entrance A

SM



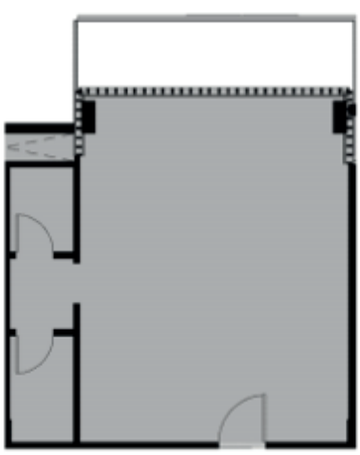
A26
90 sqm

A27
90 sqm

Floors
2nd

A28
85 sqm

Typical Floor

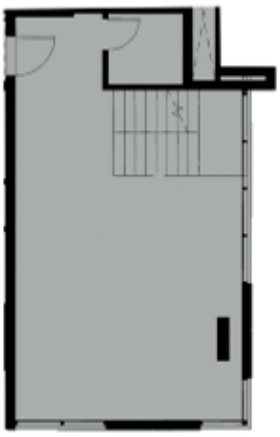


Entrance A

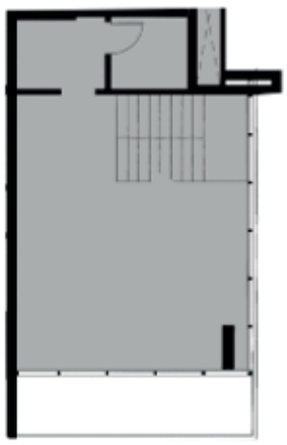
RC



Third floor



Fourth floor



Floors
3+4

A32
175 sqm

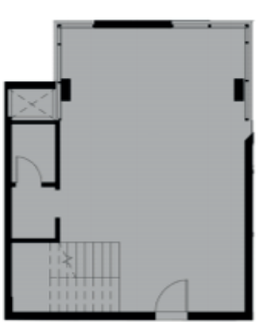
A33
155 sqm

Entrance A

RM



Third floor



Fourth floor



Floors
3+4

A36
210 sqm

A37
205 sqm

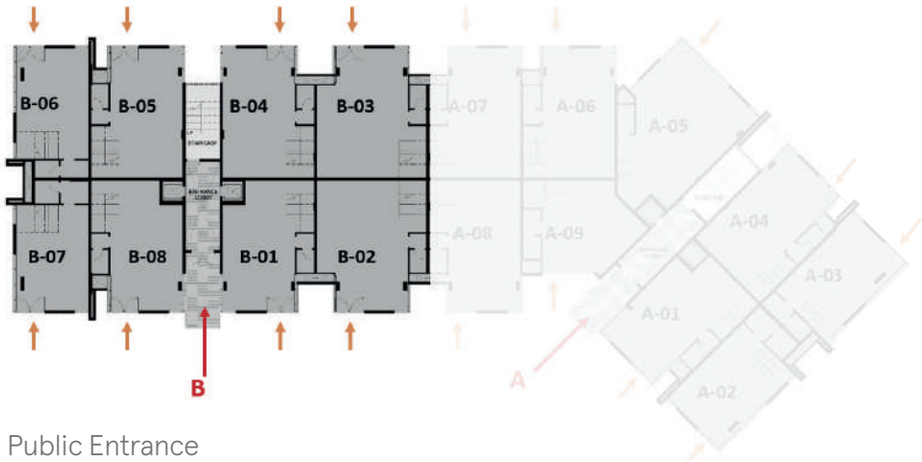
A38
165 sqm

Entrance B

M-10-HQ 500i

Ground Floor B

UNITS	AREA
B-01	195
B-02	235
B-03	235
B-04	205
B-05	205
B-06	175
B-07	175
B-08	200



Public Entrance

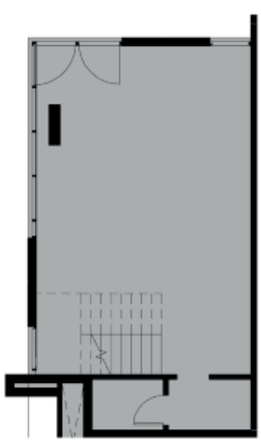
Private Entrances

Entrance B

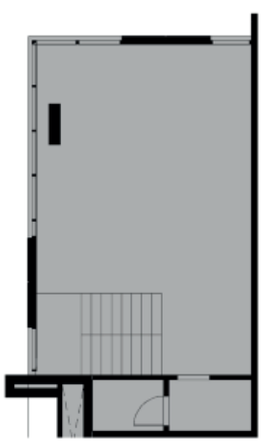
GC



Ground Floor



First Floor



Floors

G+1

B06

175 sqm

B07

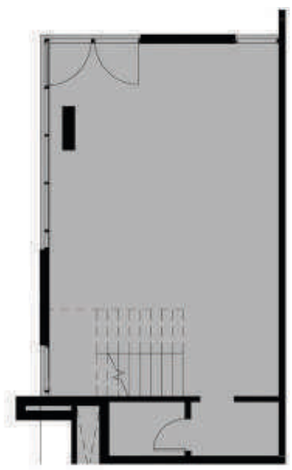
175sqm

Entrance B

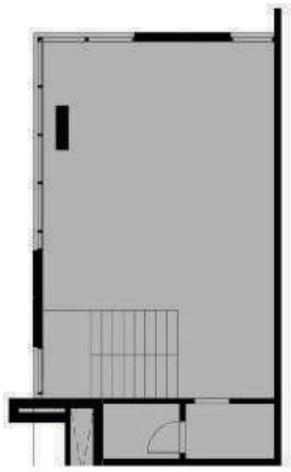
GM



Ground Floor



First Floor



Floors

G+1

B06

175 sqm

B07

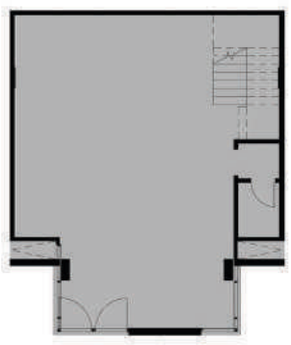
175 sqm

Entrance B

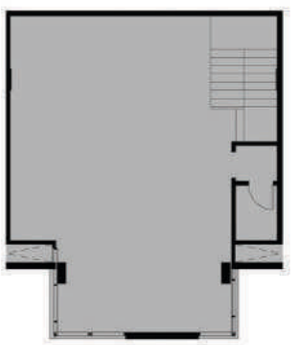
GM



Ground Floor



First Floor



Floors

G+1

B01

195 sqm

B08

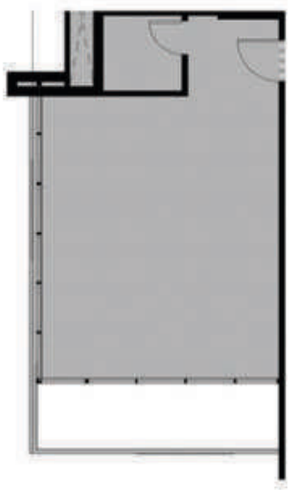
200 sqm

Entrance B

SC



Typical Floor



Floors
2nd

B27
90 sqm

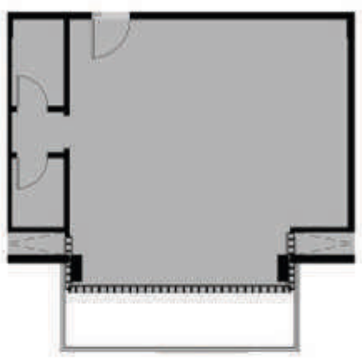
B28
95 sqm

Entrance B

SM



Typical Floor



Floors
2nd

B23
100 sqm

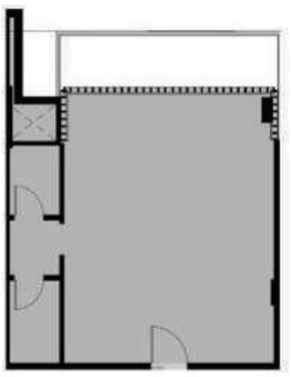
B22
95 sqm

Entrance B

SM



Typical Floor



Floors
2nd

B24
90 sqm

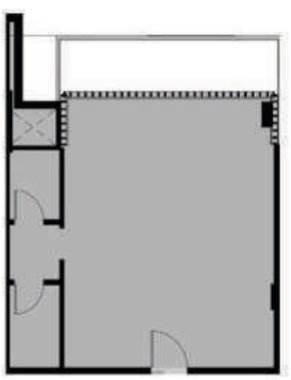
B25
90 sqm

Entrance B

SM



Typical Floor



Floors
2nd

B24
90 sqm

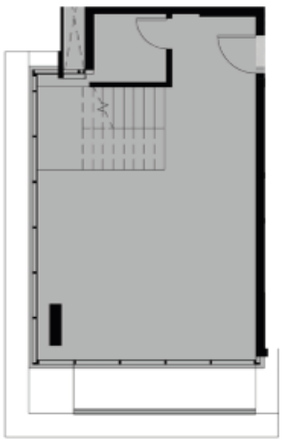
B25
90 sqm

Entrance B

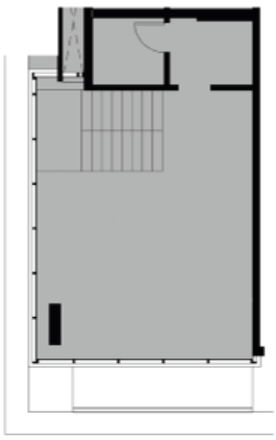
RC



Third Floor



Fourth Floor



Floors
3+4

B36
175 sqm

B37
155 sqm

Entrance B

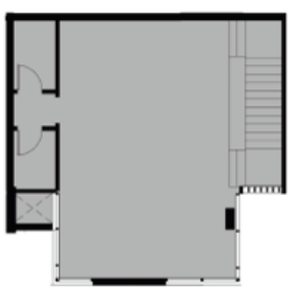
RM



Ground Floor



First Floor



Floors
3+4

B31
190 sqm

B38
190 sqm

HQ 500 Complex

“Quality means doing it right when no one is looking.”

~ Henry Ford ~




SHOWROOM


HQ 500
Complex
work
Heartwork



HQ 500 Complex

Finishing Specs

Core & Shell



Fire fighting system



Double glazed curtain wall system
(or aluminiun clading, solid walls & glass windows)



Underground Parking



Electricity tie ins



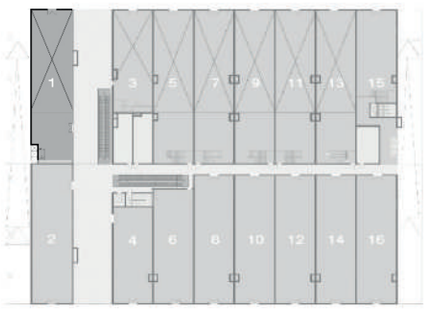
Fiber optics connection



Main entry door office

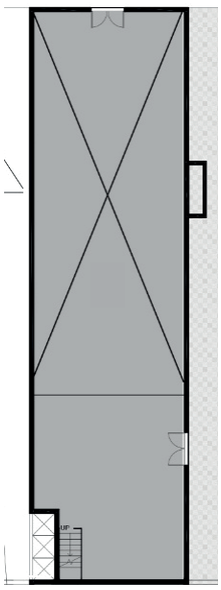
HQ500R SHOWROOM CORNER

Middle ring road

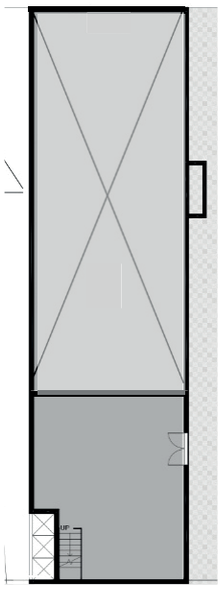


Heartwork

Ground floor



Mezzanine Floor



Floors

Ground+ Mezzanine

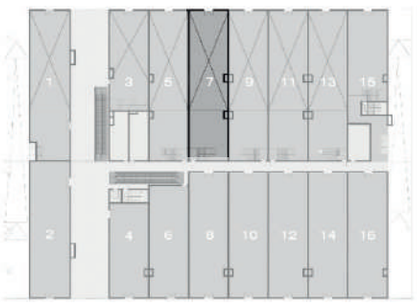
Area

410 sqm

VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD

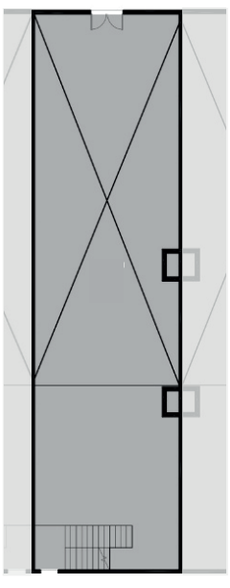
HQ500R SHOWROOM MIDDLE

Middle ring road

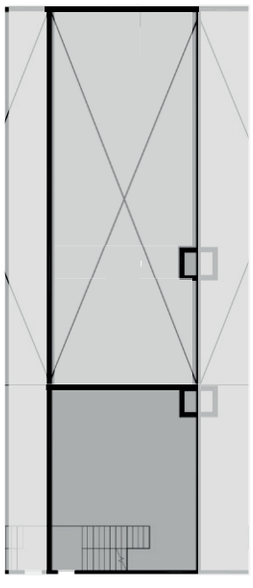


Heartwork

Ground floor



Mezzanine Floor



Floors

Ground+ Mezzanine

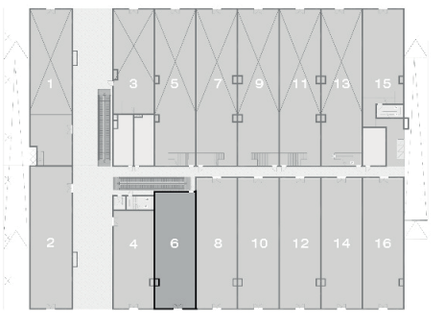
Area

395 sqm

VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD

HQ500R BANK MIDDLE

Middle ring road



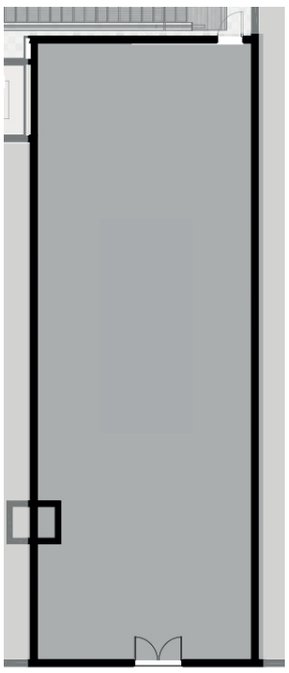
Heartwork

Floors
Ground

Area
225 sqm

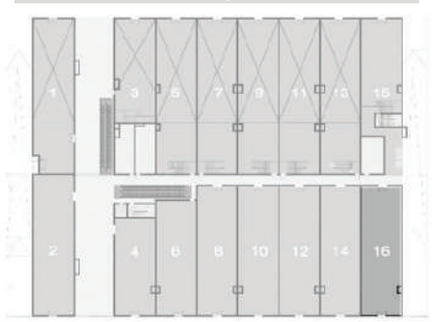
VIEW PREMIUM : OVERVIEWING HEARTWORK

Ground floor



HQ500R BANK CORNER

Middle ring road



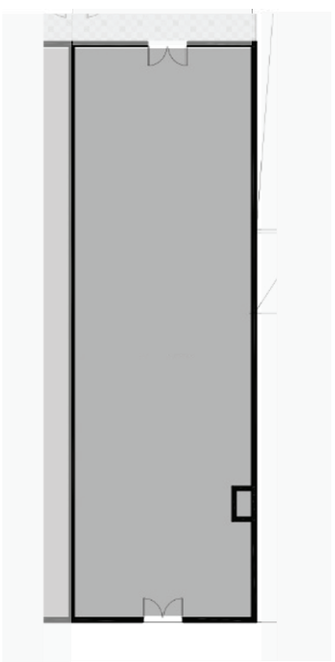
Heartwork

Floors
Ground

Area
255 sqm

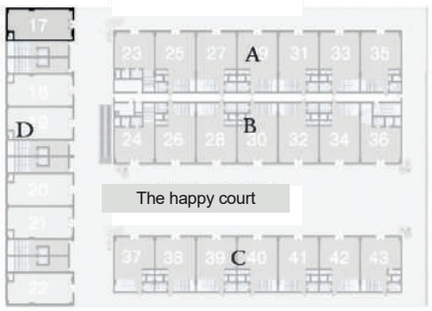
VIEW PREMIUM : OVERVIEWING HEARTWORK

Ground floor



HQ500 R | D RETAIL CORNER

Middle ring road



Heartwork

First floor



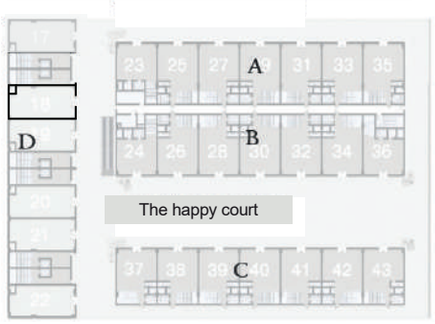
Floors
1st

Area
105 sqm

VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD

HQ500 R | D RETAIL CORNER

Middle ring road



Heartwork

First floor



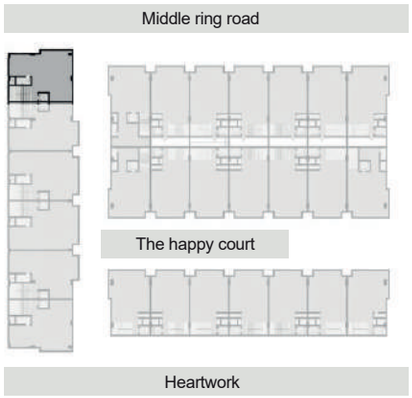
Floors
1st

Area
105 sqm

VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD

HQ500 R

D OFFICES
CORNER





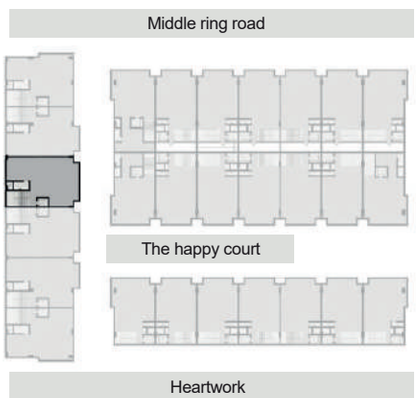
Floors
1st, Typical,4th

Area
545 sqm

VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD

HQ - 500R

D OFFICES
MIDDLE





Floors
1st, Typical, 4th

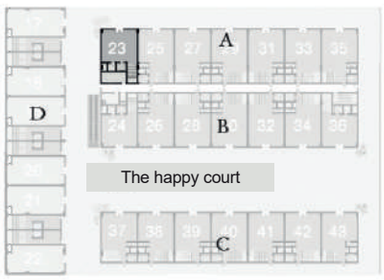
Area
560 sqm

VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD / THE HAPPY COURT

HQ - 500R

A RETAIL / OFFICES CORNER

Middle ring road



Heartwork

Typical floor



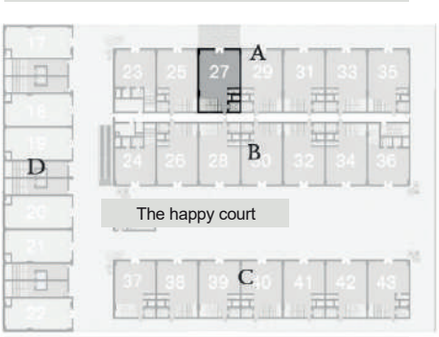
Floors
1st, 2nd

Area
180 sqm

HQ - 500R

A RETAIL / OFFICES MIDDLE

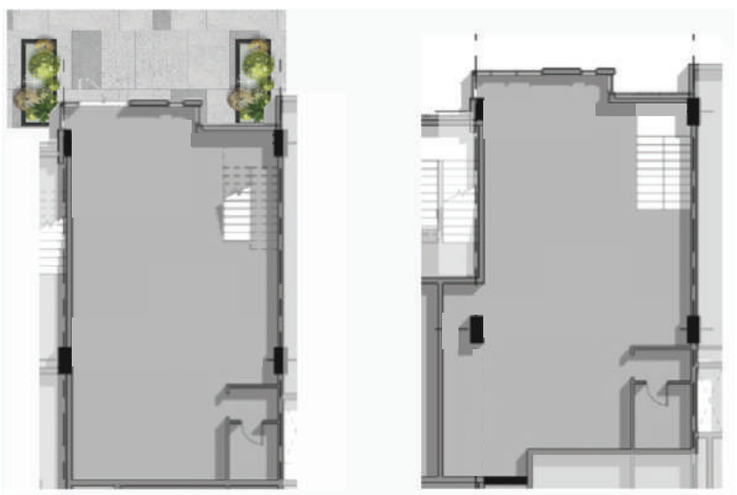
Middle ring road



Heartwork

First floor

Second floor



Floors
1st, 2nd

Area
280 sqm

HQ - 500R

A RETAIL / OFFICES CORNER

Middle ring road

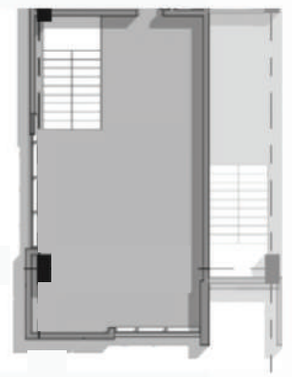


Heartwork

First floor



Second floor



Floors

1st, 2nd

Area

190 sqm

HQ - 500R

B RETAIL / OFFICES MIDDLE

Middle ring road

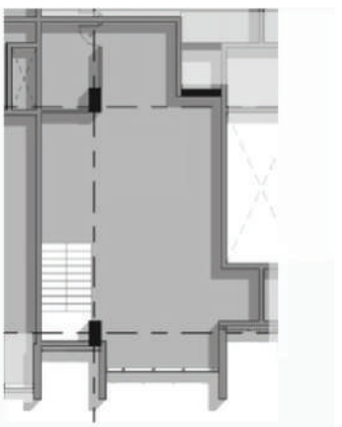


Heartwork

First floor



Second floor



Floors

1st, 2nd

Area

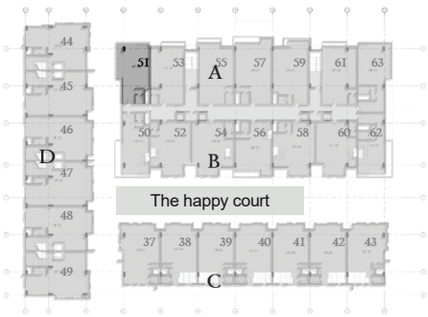
235 sqm

VIEW PREMIUM : OVERVIEWING THE HAPPY COURT

HQ - 500R

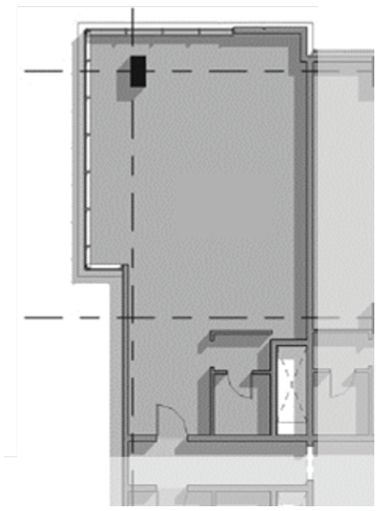
A OFFICE
CORNER

Middle ring road



Heartwork

Third floor



Floors
3rd

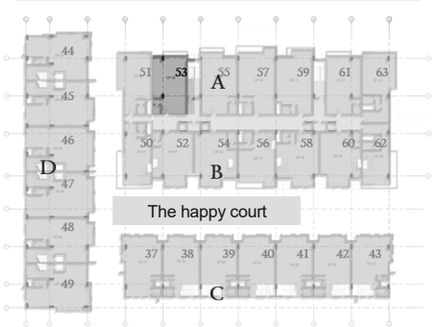
Area
115 sqm

VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD

HQ - 500R

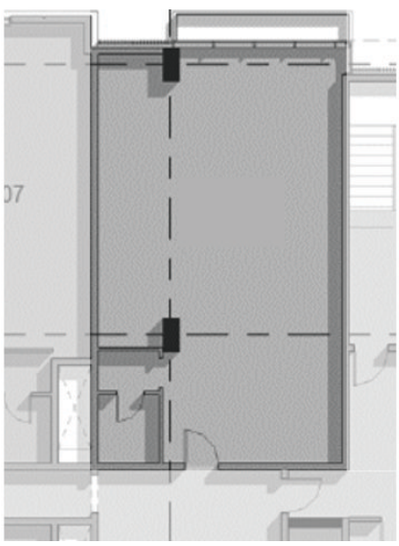
A OFFICE
MIDDLE

Middle ring road



Heartwork

Third floor



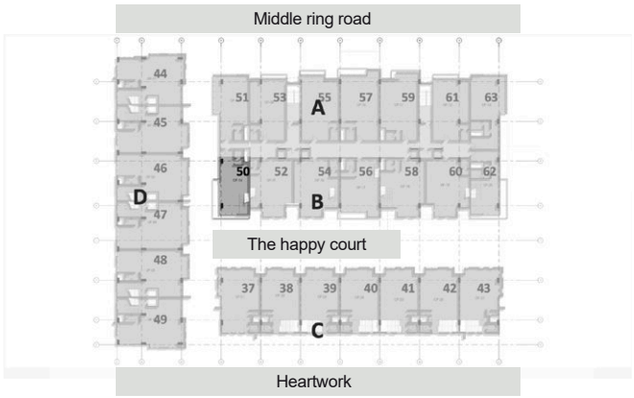
Floors
3rd

Area
120 sqm

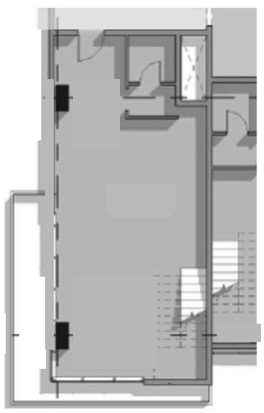
VIEW PREMIUM : OVERVIEWING MIDDLE RING ROAD

HQ - 500R

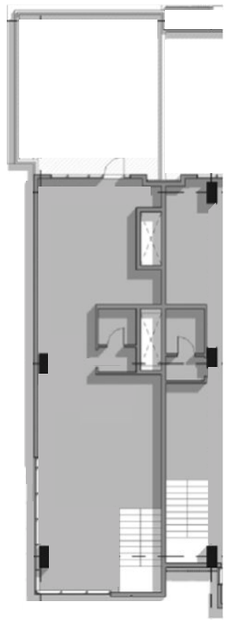
B OFFICE
CORNER



Third floor



Fourth floor



Floors

3rd, 4th + Terrace

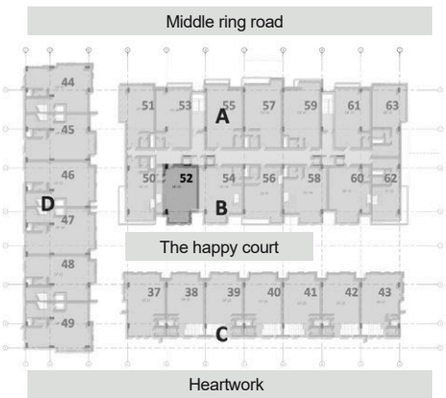
Area

265 sqm

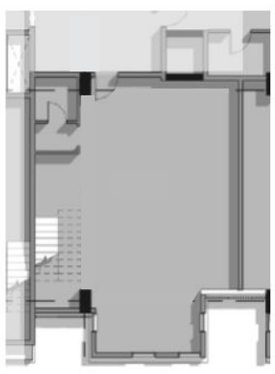
VIEW PREMIUM : OVERVIEWING THE HAPPY COURT

HQ - 500R

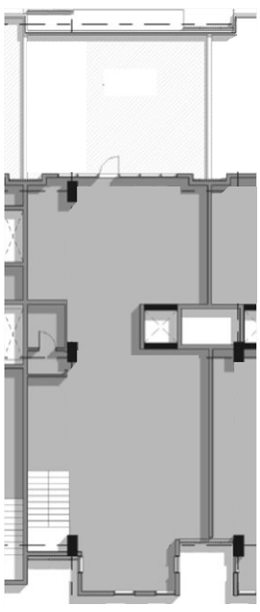
B OFFICE
MIDDLE



First floor



Second floor



Floors

3rd, 4th + Terrace

Area

320 sqm

VIEW PREMIUM : OVERVIEWING THE HAPPY COURT

MOUNTAIN VIEW

SALES OFFICES:

- Building 183, sector 2 - 5th settlement,
  Cairo Egypt
- Arkan Mall, 6th of October City,
  Bldg.No. 6, 4th Floor
- Mountain View, Capital Business Park
- South 90 plot No. 313 City Center, Second Sector, New Cairo.

MountainView
Mountainview_Egypt
Mountainviewegy
Mountainvieweg

16201